



Breakthrough in Supply Chain Network Value Creation

For the past few decades the chasing of low labor costs around the world have created dysfunctional supply chains that were never “engineered” they just evolved mostly in the chase of low labor costs. Most of the business owners recued upon simplified linear thinking without regard for variability of demand or long lead time supply lines. Total cost was not considered, neither was the need to protect intellectual property or the impact of unexpected supply chain events such as Covid-19, capacity constraints at ports and new tariffs. The reality is stark and current events have now illustrated the depth of exposure of extended long lead time supply chain networks.

The past few months of Covid-19 shocks and political risk with Chinese suppliers are great examples macro unplanned events your business must react to but won't be the last. We want to introduce you to how to calculate your total cost as well as introduce traditional and emerging processes and technologies to mitigate or even turn volatility into a competitive weapon. Our work over the past 3 decades has been on leading edge of techniques and technologies to use volatility as a business advantage Examples include, Sales and Operations Planning, supply chain exchanges, multi-enterprise execution, visibility, and sourcing options. While you may hear the drone of “digitize everything” our experience is quite different. We believe what works to make volatility a competitive weapon and what is lacking in the current thinking are process and focused technologies that can make the normal business conversation of a request and promise commitment happen faster, better and with transparency.



Figure 1 Collaborative Supply Chain Networks

DCRA would like to dialog with you about a simple "No compromise Collaborative Supply Chain Network"

We will explain the approach, show you key enablers, standup working pilots and prototypes with your data networks synchronizing with your existing systems. We offer a series of unique supply chain coordination, scheduling, planning data applications as well as work all with major centralized and decentralized Cloud technology provision partners like IBM, Microsoft and Amazon Webservices to create this request and promise network of networks to enable your competitive advantage.. Our experience is all companies and their supply chain networks can benefit rapidly by including this private permission collaborative network into your supply chain technology portfolio

We have even patented much of our unique capability to synchronize planned production with committed and planed orders and would be eager to share our insights.





The DCRA team brings a team with decades of operational experience, strategy consulting and leadership of some of the most influential supply chain technology firms and has polished our solution approach to remove the complexity and allow your team to move forward rapidly, cost effective with almost certain rapid return on your investment. No long costly technology projects that never create ROI but rapid deployment of capabilities guaranteed to create value.

Count on us for not only clear concise quick business wins that also clearly provide a roadmap for what should be digitized in your modern supply chain Contact DCRA Inc. today via email at Info@dcrasolutions or call us at 214 352 0868

Blockchain Planning Interchange

